ORDER

Orders Order / Rev: A2613436 Alt Order #: 27023486 2020 Primary Electio Product Desc: Estimate: 1717 Flight Dates: 07/28/20 - 08/10/20 Primary AE: Katz Dallas Original Date / Rev: 07/29/20 / 07/29/20 Sales Office: K-DAL Order Type: REG Sales Region: Nat Ax Media Agency Name: **Buying Contact:** Cash Billing Type: Billing Contact: Billing Calendar: Calendar Ax Media Email 800 W. 47th Street Billing Cycle: **EOM** Kansas City, MO 64112 Agency Commission: 15% Advertiser POL/Bill Clifford/Congress/KS/Rep Order Brand: Name: New Business Thru: Demographic: A50+ **Product Codes:** PL12 Advertiser External ID: Revenue Code 1: AGY Agency External ID: Revenue Code 2: POL Unit Code: General Revenue Code 3: POL-CAND Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/20	07/31/20	40	\$10,925.00	\$9,286.25
08/01/20	08/31/20	37	\$9,640.00	\$8,194.00

P5

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	40	\$10,925.00	\$9,286.25	194.00
August 2020	37	\$9,640.00	\$8,194.00	133.50
Totals	77	\$20,565,00	\$17.480.25	327.50

Account Executives

Priority:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Order Share	Share	Total
Wichita KS KSNW	21%	\$20,565.00
Market	100%	\$97,928.57

Competitive Share	Share	Total
CABLE	0%	\$0.00
ESNW	0%	\$0.00
KAAS	0%	\$0.00
KAKE	0%	\$0.00
KMTW	0%	\$0.00
KSAS	0%	\$0.00
KSCW	0%	\$0.00
KSNC	0%	\$0.00
KSNG	0%	\$0.00
KSNK	0%	\$0.00
KSNL	0%	\$0.00
KWCH	0%	\$0.00
KWCV	0%	\$0.00
UNKWN	79%	\$77,363.57

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Order / Rev: A2613436 Advertiser: POL/Bill Clifford/Congress/KS/Rep

Alt Order #: 27023486 Product Desc: 2020 Primary Electio Wichita KS KSNW

Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
Channels : KSN	C,KSNG,KSI		СМ	7-8p	M	:30	1	\$800.00 P3	8.00 NM	1	\$800.00
The Titan Game Start Date Week: 08/03/20	End Date 08/09/20	Weekdays M	Spots/Week	<u>Rate</u> \$800.00	Rating 8.00						
	20 07/28/20	LN M-F	CM	10-10:35pm	- T	:30	1	\$300.00 P4	4.00 NM	1	\$300.00
Channels : KSN	C,KSNG,KSI	NL,KSNW KSN News at Ten	Mon Eri								
KSN News		KON News at Ten	I IVIOII-I II								
Start Date	End Date	<u>Weekdays</u> - T	Spots/Week	Rate	Rating						
Week: 07/27/20 3 Multi 07/30/2	08/02/20		CM	\$300.00 10-10:35pm	4.00 T	:30	1	\$300.00 P4	4.00 NM	1	\$300.00
Channels : KSN				. с . с. с с с		.00	·	φοσοίσοι .		·	Ψ000.00
KSN News											
<u>Start Date</u> Week: 07/27/20	End Date 08/02/20	<u>Weekdays</u> T	Spots/Week 1	Rate \$300.00	Rating 4.00						
4 Multi 08/03/2 Channels : KSN	20 08/03/20		CM	10-10:35pm	M	:30	1	\$300.00 P4	4.00 NM	1	\$300.00
	-,, -	KSN News at Ten	Mon-Fri								
KSN News Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/03/20	08/09/20	M	1	\$300.00	4.00						
5 Multi 07/28/2 Channels : KSN		KSN News at Five NL,KSNW	e CM	5-530pm	- T	:30	1	\$350.00 P3	7.00 NM	1	\$350.00
KSN News		KSN News at Five	Э								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/27/20	08/02/20	- T	1	\$350.00	7.00						
Channels : KSN	20 07/29/20 C,KSNG,KSN	KSN News at Five NL,KSNW KSN News at Five		5-530pm	W	:30	1	\$350.00 P3	7.00 NM	1	\$350.00
KSN News Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/27/20	08/02/20	W	<u> </u>	\$350.00	7.00						
7 Multi 07/30/2 Channels : KSN		KSN News at Five NL,KSNW KSN News at Five		5-530pm	T	:30	1	\$350.00 P3	7.00 NM	1	\$350.00
KSN News	End Data	Maakdaya	Cnoto/Mook	Doto	Doting						
Start Date Week: 07/27/20	End Date 08/02/20	<u>Weekdays</u> T	Spots/Week 1	Rate \$350.00	7.00						
8 Multi 07/31/2 Channels : KSN		KSN News at Five	e CM	5-530pm	F	:30	1	\$350.00 P3	7.00 NM	1	\$350.00
KSN News		KSN News at Five	Э								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/27/20	08/02/20	F	1	\$350.00	7.00						
9 Multi 08/01/2 Channels : KSN		NL,KSNW	CM	KSN News a	t 10 SS-	:30	1	\$175.00 P4	3.50 NM	1	\$175.00
KSN News		KSN News at 10 S	Sat								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/27/20 10 Multi 07/28/2	08/02/20	S- KSN Today 2	CM	\$175.00 6-7am	3.50 - T	:30	1	\$100.00 P4	2.00 NM	4	\$100.00
Channels : KSN			Civi	υ- <i>1</i> alll	- 1	.30	ı	φ100.00 P4	Z.UU INIVI	1	φ100.00
Kansas Today 3	3	1.0.1. 10ddy 2									
Start Date Week: 07/27/20	End Date 08/02/20	<u>Weekdays</u> - T	Spots/Week 1	<u>Rate</u> \$100.00	Rating 2.00						
11 Multi 07/29/2			CM	6-7am	W	:30	1	\$100.00 P4	2.00 NM	1	\$100.00
	C,KSNG,KSI	•		•			•				, ,,,,,

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Order / Rev: A2613436 Advertiser: POL/Bill Clifford/Congress/KS/Rep

Alt Order #: 27023486 Product Desc: 2020 Primary Electio Wichita KS KSNW

Ln Ch Start Kansas Today 3	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date E	End Date 08/02/20	<u>Weekdays</u> W	Spots/Week	Rate \$100.00	Rating 2.00						
12 Multi 08/03/20 Channels : KSNC,	08/03/20	KSN Today 2 NL,KSNW KSN Today 2	CM	6-7am	M	:30	1	\$100.00 P4	2.00 NM	1	\$100.00
	End Date 08/09/20	Weekdays M	Spots/Week 1	<u>Rate</u> \$100.00	Rating 2.00						
13 Multi 07/30/20 Channels : KSNC,		M-F 430-5p IL,KSNW M-F 430-5p	СМ	430-5pm	T	:30	1	\$280.00 P3	6.00 NM	0	\$0.00
		WeekdaysT escription430-50		Rate \$280.00 t/End Time		eekdays - Th	<u>Len</u>	<u>gth</u> <u>Rate</u> :30 (\$280.00)			
Credited	, o, o, o, e, e o i i i	. 100 op	400	Орт				.σο (φ2σσ.σο)			
Channels : KSNC,		M-F 430-5p IL,KSNW M-F 430-5p	СМ	430-5pm	F	:30	1	\$280.00 P3	6.00 NM	1	\$280.00
	End Date 08/02/20	Weekdays F	Spots/Week 1	Rate \$280.00	Rating 6.00						
Channels : KSNC,ł		M-F 430-5p IL,KSNW M-F 430-5p	СМ	430-5pm	M	:30	1	\$280.00 P3	6.00 NM	1	\$280.00
Week: 08/03/20 0	End Date 08/09/20	Weekdays M	Spots/Week 1	Rate \$280.00	Rating 6.00						
16 Multi 08/02/20 Channels : KSNC,		Sun KSN News a IL,KSNW Sun KSN News a		Sun KSN Ne	ws atS	:30	1	\$200.00 P3	4.50 NM	1	\$200.00
	End Date 08/02/20	Weekdays	Spots/Week 1	Rate \$200.00	Rating 4.50						
17 Multi 07/29/20 Channels : KSNC,				1230p-1p	W	:30	1	\$70.00 P4	2.00 NM	1	\$70.00
Good Day Kansas Start Date E	nd Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/27/20 0	08/02/20	W	1	\$70.00	2.00			Ф70 00 D4	0.00 NIM		ф 7 0.00
18 Multi 07/30/20 Channels : KSNC,		Good Day Kansas IL,KSNW Good Day Kansa		1230p-1p	1	:30	1	\$70.00 P4	2.00 NM	1	\$70.00
Good Day Kansas											
	nd Date 08/02/20	Weekdays T	Spots/Week 1	<u>Rate</u> \$70.00	Rating 2.00						
	08/02/20 07/31/20	Good Day Kansas	1 s CM			:30	1	\$70.00 P4	2.00 NM	1	\$70.00
Week: 07/27/20 0 19 Multi 07/31/20 Channels : KSNC,I	08/02/20 07/31/20 KSNG,KSN	Good Day Kansas IL,KSNW Good Day Kansa	1 S CM	\$70.00 1230p-1p	2.00 F	:30	1	\$70.00 P4	2.00 NM	1	\$70.00
Week: 07/27/20 0 19 Multi 07/31/20 Channels : KSNC,I Good Day Kansas Start Date	08/02/20 07/31/20	Good Day Kansas	1 s CM	\$70.00	2.00	:30	1	\$70.00 P4	2.00 NM	1	\$70.00
Week: 07/27/20 0 19 Multi 07/31/20 Channels : KSNC, R Good Day Kansas Start Date Week: 07/27/20 0 20 Multi 08/01/20 Channels : KSNC, R	08/02/20 07/31/20 KSNG,KSN End Date 08/02/20 08/01/20	Good Day Kansas JL,KSNW Good Day Kansas WeekdaysF Sat KSN News at	1 S CM S Spots/Week 1 Six CM	\$70.00 1230p-1p Rate	2.00 F Rating	:30	1	\$70.00 P4 \$260.00 P3	2.00 NM 8.00 NM	1	\$70.00 \$260.00
Week: 07/27/20 0 19 Multi 07/31/20 Channels : KSNC,k Good Day Kansas Start Date Week: 07/27/20 0 20 Multi 08/01/20 Channels : KSNC,k KSN News Start Date E	08/02/20 07/31/20 CSNG,KSN End Date 08/02/20 08/01/20 CSNG,KSN	Good Day Kansas JL,KSNW Good Day Kansas WeekdaysF Sat KSN News at JL,KSNW Sat KSN News at	s CM s Spots/Week 1 Six CM s Six Spots/Week	\$70.00 1230p-1p Rate \$70.00 6-630pm	2.00 F Rating 2.00 S-			,			
Week: 07/27/20 0 19 Multi 07/31/20 Channels : KSNC, F Good Day Kansas Start Date Week: 07/27/20 0 20 Multi 08/01/20 Channels : KSNC, F KSN News Start Date E	08/02/20 07/31/20 CSNG,KSN End Date 08/02/20 08/01/20 CSNG,KSN End Date 08/02/20 08/01/20 08/01/20	Good Day Kansas JL,KSNW Good Day Kansas WeekdaysF Sat KSN News at JL,KSNW Sat KSN News at WeekdaysS- Kansas Today Sa	s CM s Spots/Week 1 Six CM s Six Spots/Week 1	\$70.00 1230p-1p Rate \$70.00 6-630pm	2.00 F Rating 2.00 S-			,			

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Order / Rev: A2613436 Advertiser: POL/Bill Clifford/Congress/KS/Rep

Alt Order #: 27023486 Product Desc: 2020 Primary Electio Wichita KS KSNW

Ln Ch	Start	End	Inventory Code		Start/End 7	Γime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
Vanaga	Todov V	Vookond	Kansas Today S	a/Su 6a-8a						-		
	Today V art Date /27/20	End Date 08/02/20	Weekdays S-	Spots/Week	Rate \$50.00	Rating 1.50						
22 Multi	08/01/2	0 08/01/20 C,KSNG,KSI	Sa 630-7p NL,KSNW Sa 630-7p	СМ	630-7pm	S-	:30	1	\$150.00 P4	8.00 NM	1	\$150.00
Wheel	of Fortun	e	3a 630-7p									
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07		08/02/20	S-	1	\$150.00	8.00						
Channe	els : KSN	0 08/01/20 C,KSNG,KSI		СМ	5-530p	S-	:30	1	\$85.00 P4	5.00 NM	1	\$85.00
Jeopard	•	E. J.D.	M/s sludeus	0	Data	Detien						
Sta Week: 07	art Date /27/20	End Date 08/02/20	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$85.00	Rating 5.00						
24 Multi	08/03/2	0 08/03/20 C,KSNG,KSI	KSN News at Fiv NL,KSNW KSN News at Fiv		5-530pm	M	:30	1	\$350.00 P3	7.00 NM	1	\$350.00
KSN No												
Sta Week: 08	art Date /03/20	End Date 08/09/20	<u>Weekdays</u> M	Spots/Week 1	Rate \$350.00	Rating 7.00						
25 Multi	07/30/2	20 08/04/20 C,KSNG,KSI	KSN Today 2 NL,KSNW KSN Today 2	СМ	6-7am	- 1- 11	:30	3	\$100.00 P4	2.00 NM	3	\$300.00
Kansas	Today 3											
	art Date	End Date	<u>Weekdays</u> 11	Spots/Week	Rate	Rating						
Week: 07, Week: 08,		08/02/20 08/09/20	11 -1	2	\$100.00 \$100.00	2.00 2.00						
26 Multi		20 07/31/20	KSN News	CM	12n-1pm	111	:30	3	\$100.00 P4	2.00 NM	3	\$300.00
Channe	els : KSN	C,KSNG,KSI	NL,KSNW KSN News		·							
Sta Week: 07	art Date /27/20	End Date 08/02/20	Weekdays 111	Spots/Week 3	Rate \$100.00	Rating 2.00						
27 Multi		20 08/03/20	M-F 9-10a	СМ	9-10a	1- 111	:30	4	\$85.00 P4	2.00 NM	4	\$340.00
Channe	els : KSN	C,KSNG,KSI	NL,KSNW M-F 9-10a									
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07		08/02/20	111	3	\$85.00	2.00						
Week: 08		08/09/20	1	1	\$85.00	2.00						
		0 08/03/20 C,KSNG,KSI	M-F 4-430p NL,KSNW M-F 4-430p	СМ	4-430pm	1- 111	:30	4	\$200.00 P3	4.00 NM	4	\$800.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07, Week: 08,		08/02/20 08/09/20	111 1	3 1	\$200.00 \$200.00	4.00 4.00						
29 Multi	07/29/2	20 08/03/20 C,KSNG,KSI	M-F 630-7p	СМ	630-7pm	1- 111	:30	4	\$600.00 P3	12.00 NM	4	\$2,400.00
Sta Week: 07 Week: 08		End Date 08/02/20 08/09/20	Weekdays 111 1	Spots/Week 3 1	Rate \$600.00 \$600.00	Rating 12.00 12.00						
30 Multi	08/02/2	20 08/02/20	LN Su	СМ	-	at 10 S1	:30	1	\$225.00 P4	4.00 NM	1	\$225.00
Channe	eis : KSN	C,KSNG,KSI	NL,KSNW KSN News at 10	Sun								
Sta Week: 07	art Date /27/20	End Date 08/02/20	Weekdays 1	Spots/Week 1	Rate \$225.00	Rating 4.00						
		0 08/02/20 C,KSNG,KSI	Today Show Su NL,KSNW Today Show Su	СМ	Today Show	v Su1	:30	1	\$100.00 P3	2.50 NM	0	\$0.00
<u>Sta</u> Week: 07	art Date /27/20	End Date 08/02/20	Weekdays 1	Spots/Week 1	<u>Rate</u> \$100.00	Rating 2.50						

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Order / Rev: A2613436 Advertiser: POL/Bill Clifford/Congress/KS/Rep

Alt Order #: 27023486 Product Desc: 2020 Primary Electio Wichita KS KSNW

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Day	ys	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					0 71		
Week: 07/		08/02/20	1	1	\$100.00	2.50					D		
	Date Ra		escription oday Show Su		<u>t/End Time</u> ay Show Su		We	e <u>ekdays</u> Su	<u>Len</u>	gth <u>Rate</u> :30 (\$100.00)	Rtg Type		
	edited	J-00/02/20 T	oday Show Su	1000	ay Show Su			50		30 (φ100.00)	2.50 14141		
32 Multi	08/01/2	0 08/01/20	Sat KSN News at	Six CM	6-630pm		- S-	:30	1	\$260.00 P3	5.50 NM	1	\$260.00
		C,KSNG,KSN		OIX OIVI	О ОООРІП		D	.00		Ψ200.001 0	0.00 14101		Ψ200.00
\ \\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	. (-		Sat KSN News at	Six									
	of Fortune		Mookdovo	Cnoto/Mook	Poto	Dating							
Week: 07/	art Date /27/20	End Date 08/02/20	<u>Weekdays</u> S-	Spots/Week 1	Rate \$260.00	Rating 5.50							
33 Multi			Su 530a-6a	CM	530-6a		S	:30	1	\$20.00 P4	0.50 NM	1	\$20.00
Channe	els : KSN0	C,KSNG,KSN	•										
\//bool	of Contun	_	Su 530a-6a										
	of Fortune art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 07/		08/02/20	S	1	\$20.00	0.50							
N34 Multi	07/30/2	0 08/03/20	M-F 430-5p	СМ	430-5pm	11	1	:30	3	\$280.00 P3	6.00 NM	1	\$280.00
		C,KSNG,KSN								,			,
			M-F 430-5p										
	art Date	End Date	<u>Weekdays</u> 11	Spots/Week	Rate	Rating							
Week: 07/ Spot Ch	Date Ra	08/02/20	escription	2 Start	\$280.00 E/End Time	6.00	Wε	ekdays	Len	nth Rate	Rtg Type		
		0-08/02/20 M		430-				- ThF		30 (\$280.00)			
Cre	edited		,							,			
2 Multi	i 07/27/20	0-08/02/20 M	1-F 430-5p	430-	5pm			- ThF	:	30 (\$280.00)	6.00 <i>NM</i>		
Cre	edited												
Week: 08/	/03/20	08/09/20	1	1	\$280.00	6.00							
N35 Multi				CM	4-430pm	11	1	:30	3	\$200.00 P3	4.00 NM	3	\$600.00
Channe	els : KSN0	C,KSNG,KSN	NL,KSNW M-F 4-430p										
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 07/		08/02/20	11	2	\$200.00	4.00							
Week: 08/	/03/20	08/09/20	1	1	\$200.00	4.00							
N36 Multi			•	CM	630-7pm	11	1	:30	3	\$600.00 P3	12.00 NM	3	\$1,800.00
Channe	els : KSN0	C,KSNG,KSN											
Sto	ort Doto	End Data	M-F 630-7p	Spots/Week	Poto	Dating							
Week: 07/	art Date /27/20	End Date 08/02/20	<u>Weekdays</u> 11	<u>Spois/Week</u> 2	Rate \$600.00	Rating 12.00							
Week: 08/		08/09/20	1	1	\$600.00	12.00							
N37 Multi	07/30/2	0 08/03/20	Days of Our Lives	CM	1-2p	22	2	:30	6	\$170.00 P3	2.00 NM	6	\$1,020.00
Channe	els : KSN0	C,KSNG,KSN	•										
C+-	t D-t-	End Data	Days of Our Lives		Data	Datina							
Sta Week: 07/	art Date /27/20	End Date 08/02/20	Weekdays 22	Spots/Week 4	<u>Rate</u> \$170.00	Rating 2.00							
Week: 08/		08/09/20	2	2	\$170.00	2.00							
N38 Multi	07/30/2	0 08/03/20	KSN News at Six	CM	6-630p	22	2	:30	6	\$450.00 P3	8.00 NM	6	\$2,700.00
Channe	els : KSN0	C,KSNG,KSN											
~ :		Fad Di	KSN News at Six	C==4- // / ·	D - :	Darie							
Sta Week: 07/	art Date /27/20	End Date 08/02/20	<u>Weekdays</u> 22	Spots/Week 4	<u>Rate</u> \$450.00	Rating 8.00							
Week: 08/		08/09/20	2	2	\$450.00	8.00							
			Good Day Kansas	Sund@M	1035p-1105p		S	:30	1	\$50.00 P4	2.00 NM	1	\$50.00
Channe	els : KSN0	C,KSNG,KSN											
~ :		E-15 :	Good Day Kansas		Б.	D-C							
Sta Week: 07/	art Date	End Date 08/02/20	Weekdays S	Spots/Week 1	<u>Rate</u>	Rating 2.00							
			Mon Prime Hour 2		\$50.00 8-9p	M		:30	2	\$800.00 P3	8.00 NM	0	\$0.00
		0 00/03/20 C,KSNG,KSI		- Civi	O-OP	141	-	.50	_	ψοσο.σσι σ	O.OO INIVI		ψ0.00
		•	Monday 8-9p										
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08/	/03/20	08/09/20	M	2	\$800.00	8.00					l	l	

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Order / Rev: A2613436 Advertiser: POL/Bill Clifford/Congress/KS/Rep

Alt Order #: 27023486 Product Desc: 2020 Primary Electio Wichita KS KSNW

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Da	ays	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08/0)3/20 Date Ra	08/09/20	M	2 Start	\$800.00 t/End Time	8.00	۱۸	/eekdays	Lengt	h Pata	Pta Type		
1 Multi			escription on Prime Hour 2	8-9p			M		Lengt :3		Rtg Type 8.00 NM		
)-08/09/20 M	on Prime Hour 2	8-9p			M		3	0 (\$800.00)	800 NM		
	dited	7 00/03/20 IVI	on i mine riour z	0-9p			171		.00	υ (ψουυ.υυ)	0.00 14141		
N41 Multi	08/01/2	0 08/01/20	Sat Prime Other 1	CM	7-10p		S-	:30	1 5	\$350.00 P3	2.50 NM	0	\$0.00
Channel	s : KSN0	C,KSNG,KSN	NL,KSNW Sat Prime Other 1		-1					,			,
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 07/2		08/02/20	S-	1	\$350.00	2.50	١.٨	/a a l . d a a		h D-4-	Dto. Tuno		
	Date Ra		escription at Prime Other 1	7-10	t/End Time			<u>/eekdays</u> Sa	Lengt	<u>n Kale</u> 0 (\$350.00)	Rtg Type		
	dited	00,02,20 0			۲					(\$000.00)			
			Sat Prime Hour 3	СМ	9-10p		S-	:30	1 :	\$350.00 P3	2.50 NM	0	\$0.00
Channel	s : KSNC	C,KSNG,KSN	NL,KSNW Saturday 9-10p										
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 07/2	27/20	08/02/20	S-	1	\$350.00	2.50							
	Date Ra		escription at Prime Hour 3		/End Time		<u>W</u>	<u>/eekdays</u> Sa	Lengt		Rtg Type 2.50 NM		
	01/21/20 dited	1-06/02/20 Si	at Prime Hour 3	9-10	p			Sa	:30	υ (φοου.υυ)	· 2.50 /VIVI		
		07/31/20	Fri Prime Other 1	CM	7-9p		- F	:30	1 ;	\$500.00 P3	3.00 NM	0	\$0.00
		C,KSNG,KSN		Olvi	7-5p		•	.50	' '	μ 300.001 3	3.00 TVIVI	U	ψ0.00
			Fri Prime Other 1										
Star Week: 07/2	t Date	End Date	Weekdays F	Spots/Week	Rate	Rating							
	27/20 Date Ra	08/02/20 nae De	escription	1 Start	\$500.00 t/End Time	3.00	V	/eekdays	Lengt	h Rate	Rtg Type		
			ri Prime Other 1	7-9p			-	F			3.00 NM		
Cred	dited												
			Fri Prime Hour 3	CM	9-10p		- F	:30	1 :	\$500.00 P3	3.00 NM	0	\$0.00
Channels	s : KSN0	C,KSNG,KSN	NL,KSNW Friday 9-10p										
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 07/2	27/20	08/02/20	F	1	\$500.00	3.00							
	Date Ra		escription ri Prime Hour 3		/End Time		<u> </u>	/eekdays	Lengt		Rtg Type		
	01/21/20 dited	1-06/02/20 FI	i Prime Hour 3	9-10	p			F	:30	υ (φουυ.υυ)	· 3.00 <i>NM</i>		
		0.08/02/20	Su 530a-6a	CM	530-6a		S	:30	1	\$20.00 P4	0.00 NM	1	\$20.00
		C,KSNG,KSN		OW	000 00		D	.00	•	φ 2 0.001 +	0.00 14101		Ψ20.00
_			Su 530a-6a										
Star Week: 07/2	t Date	End Date 08/02/20	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$20.00	Rating 0.00							
			Good Day Kansas		1035p-1105p		S	:30	1	\$50.00 P4	2.00 NM	1	\$50.00
		C,KSNG,KSN		, caa.,				.00	•	φοσίου	2.00	·	φοσισσ
_	_		Good Day Kansas	•									
Star Week: 07/2	t Date	End Date 08/02/20	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$50.00	Rating 2.00							
N47 Multi			Fri Prime Hour 1	CM	7-8p		- F	:30	1 ;	\$500.00 P3	3.00 NM	1	\$500.00
		KSNG,KSN		O.V.	. ор			.00		,	0.00 14111		ψοσο.σσ
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 07/2		08/02/20	F	1	\$500.00	3.00							
N48 Multi			Fri Prime Other 2	CM	8p-10p		- F	:30	1 :	\$500.00 P3	3.00 NM	1	\$500.00
Channel	s : KSN(C,KSNG,KSN	NL,KSNW Fri Prime Other 2										
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 07/2	27/20	08/02/20	F	1	\$500.00	3.00							
N49 Multi	08/01/2	0 08/01/20		CM	Stanley Cup	Playo	S-	:30	1 :	\$150.00 P3	0.00 NM	1	\$150.00

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Order / Rev: A2613436 Advertiser: POL/Bill Clifford/Congress/KS/Rep

Alt Order #: 27023486 Product Desc: 2020 Primary Electio Wichita KS KSNW

_Ln Ch Star	t End	Inventory Code		Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
Channels : KS	NC KENC KE	Stanley Cup Playo	offs								
Charmers . KS	NC,NSNG,NS	Stanley Cup Play	offs	(2:00 PM-5:	00 PM)						
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/27/20	08/02/20	S-	1	\$150.00	0.00						
N50 Multi 08/02 Channels : KS	:/20 08/02/20 NC,KSNG,KS	, , ,	offs CM	Stanley Cu	,	:30	1	\$150.00 P3	0.00 NM	1	\$150.00
		Stanley Cup Playe		(2:00 PM-5:	*						
Start Date Week: 07/27/20	End Date 08/02/20	<u>Weekdays</u> S	Spots/Week 1	Rate \$150.00	Rating 0.00						
N51 Multi 08/01		-	CM	1235a-4a	S-	:30	2	\$5.00 P5	0.00 NM	2	\$10.00
Channels : KS	NC,KSNG,KS	NL,KSNW ON									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/27/20	08/02/20	S-	2	\$5.00	0.00						
		Sun Prime Hour 1	CM	6-7p	S	:30	1	\$350.00 P3	0.00 NM	1	\$350.00
Channels : KS	NC,KSNG,KS	NL,KSNW Sunday 6-7p									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/27/20	08/02/20	S	1	\$350.00	0.00						
	/20 08/02/20		CM	7-8p	S	:30	1	\$350.00 P3	0.00 NM	1	\$350.00
Channels : KS	NC,KSNG,KS	NL,KSNVV Sunday 7-8p									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/27/20	08/02/20	S	1	\$350.00	0.00						
		Sun Prime Other 3	B CM	8p-10p	S	:30	1	\$350.00 P3	0.00 NM	1	\$350.00
Channels : KS	NC,KSNG,KS	Sun Prime Other :	3								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/27/20	08/02/20	S	1	\$350.00	0.00						
N55 Multi 08/03 Channels : KS	/20 08/03/20		2 CM	8p-10p	М	:30	2	\$800.00 P3	0.00 NM	2	\$1,600.00
Charmers : No	INO,NOING,NO	Mon Prime Other	2								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/03/20	08/09/20	M	2	\$800.00	0.00						
									Totals	77	\$20,565.00



Contract # 27023486 Changes as of: 7/29/2020 at 4:38 PM Version: Current State Version 7

214-525-2790

CPE: 202/269/1717 Flight: 7/28/20 - 8/10/20

Agency: Ax Media Advertiser: Bill Clifford for KS CD 1 800 W.47th Street Product: 2020 Primary Election

> Suite 200 **Agency Order #: 9789622** Kansas City, MO 64112 Buyer: Fernie, Taylor

Salesperson: MICHAEL POWERS

Office: DALLAS Service: Nielsen Primary Demo: Adults 55+

Station: KSNW

Market: Wichita

Total GRP: 325.5 Assistant: SHELLY SHARBER

Traffic #: A2613436 214-525-2643

Con Type: POLITICAL/VOTE

Total \$: \$20,565.00

Total Spots: 77

Total CPP: \$63.18

Separation:

Comments: Revision 7/29/20 - Adding weight to run Thursday 7/30 - Tuesday 8/4. Please confirm the revision & alert me of any pre-empts. Thank you!

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095; Separation: 30

						7/28 - 8/9													
# Day/Time	DP	Program	Rate	A55P Rating	Len	7/28	7/29	7/30	7/31	8/1	8/2	8/3	8/4	8/5	8/6	8/7	8/8	8/9	
M 1 7p-8p		The Titan Games-NBC	\$800.00		30	0	0	0	0	0	0	1	0	0	0	0	0	0	
Tu-F,M 2 10p-10:35p		KSN News	\$300.00	4.0	30		0	1	0	0	0	1	0	0	0	0	0	0	
Tu-F,M 3 5p-5:30p		KSN News	\$350.00	7.0	30		1	1	1	0	0	0	0	0	0	0	0	0	
Sa 4 10p-10:30p		KSN News	\$175.00	3.5	30		0	0	0	1	0	0	0	0	0	0	0	0	
Tu-F,M 5 6a-7a		Kansas Today 3	\$100.00	2.0	30	1	1	0	0	0	0	1	0	0	0	0	0	0	
Tu-F,M 6 4:30p-5p		Jeopardy	\$280.00	6.0	30	0	0	0	1	0	0	1	0	0	0	0	0	0	
wk of 7/30 spot wen	nt from 1 to	0																	
Su 7 5p-5:30p		KSN News	\$200.00	4.5	30	0	0	0	0	0	1	0	0	0	0	0	0	0	
Tu-F,M 8 12:30p-1p		Good Day Kansas	\$70.00	2.0	30	0	1	1	1	0	0	0	0	0	0	0	0	0	
Sa 9 6p-6:30p		KSN News	\$260.00	8.0	30	0	0	0	0	1	0	0	0	0	0	0	0	0	
Sa 10 6a-8a		Kansas Today Weekend	\$50.00	1.5	30	0	0	0	0	1	0	0	0	0	0	0	0	0	
Sa 11 6:30p-7p		Wheel of Fortune	\$150.00	8.0	30	0	0	0	0	1	0	0	0	0	0	0	0	0	
Sa 12 5p-5:30p		Jeopardy	\$85.00	5.0	30	0	0	0	0	1	0	0	0	0	0	0	0	0	
Tu-F,M 13 5p-5:30p		KSN News	\$350.00	7.0	30	0	0	0	0	0	0	1	0	0	0	0	0	0	
ADD																			
Tu-F,M 14 6a-7a		Kansas Today 3	\$100.00	2.0	30	0	0	1	1	0	0	0	1	0	0	0	0	0	
ADD				1		1												1	
Tu-F,M 15 12n-12:30p		KSN News	\$100.00	2.0	30	0	1	1	1	0	0	0	0	0	0	0	0	0	
ADD		1																	
Tu-F,M 16 9a-10a		Live With Kelly & Ryan	\$85.00	2.0	30	0	1	1	1	0	0	1	0	0	0	0	0	0	
ADD																			



Contract # 27023486 Changes as of: 7/29/2020 at 4:38 PM Version: Current State Version 7

CPE: 202/269/1717 Flight: 7/28/20 - 8/10/20

Agency: Ax Media Advertiser: Bill Clifford for KS CD 1 800 W.47th Street Product: 2020 Primary Election

> Suite 200 **Agency Order #:** 9789622 Kansas City, MO 64112

Salesperson: MICHAEL POWERS

Primary Demo: Adults 55+ Buyer: Fernie, Taylor Assistant: SHELLY SHARBER 214-525-2790

214-525-2643

Station: KSNW

Market: Wichita

Service: Nielsen

Office: DALLAS

Total Spots: 77 Total CPP: \$63.18 **Total GRP:** 325.5

Con Type: POLITICAL/VOTE

Total \$: \$20,565.00

Traffic #: A2613436

Separation:

Comments: Revision 7/29/20 - Adding weight to run Thursday 7/30 - Tuesday 8/4. Please confirm the revision & alert me of any pre-empts. Thank you!

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095; Separation: 30

							8/10 - 8/10	Total	Total		
# Day/Time	DP	Program	Rate	A55P Rating	Len	8/10		Spots	\$	CPP*	GRF
M 1 7p-8p		The Titan Games-NBC	\$800.00		30	0		1	\$800.00	\$100.00	8
Tu-F,M 2 10p-10:35p		KSN News	\$300.00	4.0	30	0		3	\$900.00	\$75.00	12
Tu-F,M 3 5p-5:30p		KSN News	\$350.00	7.0	30	0		4	\$1,400.00	\$50.00	2
Sa 4 10p-10:30p		KSN News	\$175.00	3.5	30	0		1	\$175.00	\$50.00	
Tu-F,M 5 6a-7a		Kansas Today 3	\$100.00	2.0	30	0		3	\$300.00	\$50.00	
Tu-F,M 6 4:30p-5p		Jeopardy	\$280.00	6.0	30	0		2	\$560.00	\$46.67	1
Su 7 5p-5:30p		KSN News	\$200.00	4.5	30	0		1	\$200.00	\$44.44	
Tu-F,M 8 12:30p-1p		Good Day Kansas	\$70.00					3	\$210.00		
Sa 9 6p-6:30p		KSN News	\$260.00	8.0	30	0		1	\$260.00	\$32.50	
Sa 10 6a-8a		Kansas Today Weekend	\$50.00	1.5	30	0		1	\$50.00	\$33.33	
Sa 11 6:30p-7p		Wheel of Fortune	\$150.00	8.0	30	0		1	\$150.00	\$18.75	
Sa 12 5p-5:30p		Jeopardy	\$85.00	5.0	30	0		1	\$85.00	\$17.00	
Tu-F,M 13 5p-5:30p		KSN News	\$350.00	7.0	30	0		1	\$350.00	\$50.00	
Tu-F,M 14 6a-7a		Kansas Today 3	\$100.00	2.0	30	0		3	\$300.00	\$50.00	
Tu-F,M 15 12n-12:30p		KSN News	\$100.00	2.0	30	0		3	\$300.00	\$50.00	
Tu-F,M 16 9a-10a		Live With Kelly & Ryan	\$85.00	2.0	30	0		4	\$340.00	\$42.50	



Contract # 27023486 **Changes as of:** 7/29/2020 at 4:38 PM Version: Current State Version 7

CPE: 202/269/1717 Flight: 7/28/20 - 8/10/20 Agency: Ax Media Advertiser: Bill Clifford for KS CD 1

800 W.47th Street Product: 2020 Primary Election Suite 200 **Agency Order #:** 9789622

Separation:

Kansas City, MO 64112 Buyer: Fernie, Taylor

Salesperson: MICHAEL POWERS 214-525-2790

Assistant: SHELLY SHARBER

214-525-2643

Station: KSNW

Market: Wichita

Service: Nielsen

Primary Demo: Adults 55+

Office: DALLAS

Con Type: POLITICAL/VOTE **Total \$:** \$20,565.00 Total Spots: 77 Total CPP: \$63.18 **Total GRP:** 325.5

Traffic #: A2613436

						7/28 - 8/9													
# Day/Time	DP	Program	Rate	A55P Rating	Len	7/28	7/29	7/30	7/31	8/1	8/2	8/3	8/4	8/5	8/6	8/7	8/8	8/9	
Tu-F,M 17 4p-4:30p		Jeopardy B	\$200.00		30	0	1	1	1	0	0	1	0	0	0	0	0	0	
ADD			1																
Tu-F,M 18 6:30p-7p		Wheel of Fortune	\$600.00	12.0	30	0	1	1	1	0	0	1	0	0	0	0	0	0	
ADD			1												1	1		1	
Su 19 10p-10:30p		KSN News	\$225.00	4.0	30	0	0	0	0	0	1	0	0	0	0	0	0	0	
ADD			1															1	
Su 20 8a-9a		Sunday Today Show	\$100.00	2.5	30	0	0	0	0	0	0	0	0	0	0	0	0	0	
ADD			1													1		1	
Sa 21 6p-6:30p		NEWS	\$260.00	5.5	30	0	0	0	0	1	0	0	0	0	0	0	0	0	
1 spot offered wk of	8/1							,											
Su 22 5:30a-6a		BETTER HORSES	\$20.00	0.5	30	0	0	0	0	0	1	0	0	0	0	0	0	0	
1 spot offered wk of	8/2							,											
Tu-F,M 23 4:30p-5p		Jeopardy	\$280.00	6.0	30	0	0	0	0	0	0	1	0	0	0	0	0	0	
ADD-2								,											
Tu-F,M 24 4p-4:30p		Jeopardy B	\$200.00	4.0	30	0	0	1	1	0	0	1	0	0	0	0	0	0	
ADD-2			1													1			
Tu-F,M 25 6:30p-7p		Wheel of Fortune	\$600.00	12.0	30	0	0	1	1	0	0	1	0	0	0	0	0	0	
ADD-2			1													1			
Tu-F,M 26 1p-2p		Days of Our Lives-NBC	\$170.00	2.0	30	0	0	2	2	0	0	2	0	0	0	0	0	0	
ADD-2																			
Tu-F,M 27 6p-6:30p		KSN News	\$450.00	8.0	30	0	0	2	2	0	0	2	0	0	0	0	0	0	
ADD-2	_		1													1		1	
Su 28 10:35p-11:05p		Good Day Kansas	\$50.00	2.0	30	0	0	0	0	0	1	0	0	0	0	0	0	0	
ADD-2																		1	
M 29 8p-9p		The Wall Mon 9e/8c-NBC	\$800.00	8.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0	
ADD-2																			



Contract # 27023486

Agency: Ax Media

CPE: 202/269/1717

800 W.47th Street

Kansas City, MO 64112

Suite 200

Changes as of: 7/29/2020 at 4:38 PM

Version: Current State Version 7

Flight: 7/28/20 - 8/10/20 Advertiser: Bill Clifford for KS CD 1

Product: 2020 Primary Election

Agency Order #: 9789622

Buyer: Fernie, Taylor

Service: Nielsen

Station: KSNW

Total \$: \$20,565.00 Total Spots: 77

Market: Wichita Office: DALLAS Primary Demo: Adults 55+

Total CPP: \$63.18 **Total GRP:** 325.5

Con Type: POLITICAL/VOTE

Salesperson: MICHAEL POWERS 214-525-2790

Assistant: SHELLY SHARBER 214-525-2643

Traffic #: A2613436

Separation:

					8/10 - 8/10	Total	Total		
# Day/Time D	P Program	Rate Rating	Len	8/10		Spots	\$	CPP*	GRP*
Tu-F,M 17 4p-4:30p	Jeopardy B	\$200.00 4.0	30	0		4	\$800.00	\$50.00	16.0
Tu-F,M 18 6:30p-7p	Wheel of Fortune	\$600.00 12.0	30	0		4	\$2,400.00	\$50.00	48.0
Su 19 10p-10:30p	KSN News	\$225.00 4.0	30	0		1	\$225.00	\$56.25	4.0
Su 20 8a-9a	Sunday Today Show	\$100.00 2.5	30	0		0	\$0.00	\$40.00	0.0
Sa 21 6p-6:30p	NEWS	\$260.00 5.5	30	0		1	\$260.00	\$47.27	5.5
Su 22 5:30a-6a	BETTER HORSES	\$20.00 0.5	30	0		1	\$20.00	\$40.00	0.5
Tu-F,M 23 4:30p-5p	Jeopardy	\$280.00 6.0	30	0		1	\$280.00	\$46.67	6.0
Tu-F,M 24 4p-4:30p	Jeopardy B	\$200.00 4.0	30	0		3	\$600.00	\$50.00	12.0
Tu-F,M 25 6:30p-7p	Wheel of Fortune	\$600.00 12.0	30	0		3	\$1,800.00	\$50.00	36.0
Tu-F,M 26 1p-2p	Days of Our Lives-NBC	\$170.00 2.0	30	0		6	\$1,020.00	\$85.00	12.0
Tu-F,M 27 6p-6:30p	KSN News	\$450.00 8.0	30	0		6	\$2,700.00	\$56.25	48.0
Su 28 10:35p-11:05p	Good Day Kansas	\$50.00 2.0	30	0		1	\$50.00	\$25.00	2.0
M 29 8p-9p	The Wall Mon 9e/8c-NBC	\$800.00	30	0		0	\$0.00	\$100.00	0.0



Contract # 27023486 **Changes as of:** 7/29/2020 at 4:38 PM Version: Current State Version 7

CPE: 202/269/1717 Flight: 7/28/20 - 8/10/20 Agency: Ax Media Advertiser: Bill Clifford for KS CD 1

800 W.47th Street Product: 2020 Primary Election Suite 200 **Agency Order #:** 9789622

Kansas City, MO 64112 Buyer: Fernie, Taylor

Salesperson: MICHAEL POWERS 214-525-2790

Market: Wichita Office: DALLAS Service: Nielsen Primary Demo: Adults 55+

Station: KSNW

Assistant: SHELLY SHARBER

214-525-2643

Con Type: POLITICAL/VOTE **Total \$:** \$20,565.00

Total Spots: 77 Total CPP: \$63.18 **Total GRP:** 325.5 Traffic #: A2613436

Separation:

						7/28 - 8/9													
# Day/Time	DP	Program	Rate	A55P Rating	Len	7/28	7/29	7/30	7/31	8/1	8/2	8/3	8/4	8/5	8/6	8/7	8/8	8/9	
Sa 30 7p-9p		Dateline Saturday Mystery-NBC	\$350.00	2.5	30	0	0	0	0	0	0	0	0	0	0	0	0	0	
ADD-2		1																	
Sa 31 9p-10p		SNL Encores-NBC	\$350.00	2.5	30	0	0	0	0	0	0	0	0	0	0	0	0	0	
ADD-2 F 32 7p-9p		America's Got Talent (R) Fri 8e/7c-NBC	\$500.00	3.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0	
ADD-2				'									<u>'</u>						
F 33 9p-10p		Dateline-NBC	\$500.00	3.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0	
ADD-2		1															1	1	
Su 34 5:30a-6a		Better Horses	\$20.00	0.0	30	0	0	0	0	0	1	0	0	0	0	0	0	0	
Su 35 10:30p-11p		Good Day Kansas	\$50.00	0.0	30	0	0	0	0	0	1	0	0	0	0	0	0	0	
F 36 7p-8p		The Wall	\$500.00	3.0	30	0	0	0	1	0	0	0	0	0	0	0	0	0	
F 37 8p-10p		Dateline	\$500.00	3.0	30	0	0	0	1	0	0	0	0	0	0	0	0	0	
Sa 38 2p-5p		Stanley Cup Playoffs	\$150.00	0.0	30		0	0	0	1	0	0	0	0	0	0	0	0	
Sa 39 1a-4a		Overnight	\$5.00	0.0	30		0	0	0	2	0	0	0	0	0	0	0	0	
Su 40 2p-5p		Stanley Cup Playoffs	\$150.00	0.0	30		0	0	0	0	1	0	0	0	0	0	0	0	
Su 41 6p-7p		Cannonball	\$350.00	0.0	30	0	0	0	0	0	1	0	0	0	0	0	0	0	
Su 42 7p-8p		Titan Games	\$350.00	0.0	30		0	0	0	0	1	0	0	0	0	0	0	0	
Su 43 8p-10p		America's Got Talent	\$350.00	0.0	30	0	0	0	0	0	1	0	0	0	0	0	0	0	
M 44 8p-10p		American Ninja Warrior	\$800.00	0.0	30	0	0	0	0	0	0	2	0	0	0	0	0	0	



Contract # 27023486 Changes as of: 7/29/2020 at 4:38 PM Version: Current State Version 7

CPE: 202/269/1717 Flight: 7/28/20 - 8/10/20 Agency: Ax Media Advertiser: Bill Clifford for KS CD 1

800 W.47th Street Product: 2020 Primary Election Suite 200

Separation:

Agency Order #: 9789622 Kansas City, MO 64112 Buyer: Fernie, Taylor

Salesperson: MICHAEL POWERS

Assistant: SHELLY SHARBER 214-525-2790

214-525-2643

Station: KSNW

Market: Wichita

Service: Nielsen

Primary Demo: Adults 55+

Office: DALLAS

Con Type: POLITICAL/VOTE **Total \$:** \$20,565.00 Total Spots: 77 Total CPP: \$63.18

Total GRP: 325.5 Traffic #: A2613436

								8/10 - 8/10	Total	Total		
#	Day/Time	DP	Program	Rate	A55P Rating	Len	8/10		Spots	\$	CPP*	GRP*
30	Sa 7p-9p		Dateline Saturday Mystery-NBC	\$350.00	2.5	30	0		0	\$0.00	\$140.00	0.0
31	Sa 9p-10p		SNL Encores-NBC	\$350.00	2.5	30	0		0	\$0.00	\$140.00	0.0
32	F 7p-9p		America's Got Talent (R) Fri 8e/7c-NBC	\$500.00	3.0	30	0		0	\$0.00	\$166.67	0.0
33	F 9p-10p		Dateline-NBC	\$500.00	3.0	30	0		0	\$0.00	\$166.67	0.0
34	Su 5:30a-6a		Better Horses	\$20.00	0.0	30	0		1	\$20.00	\$0.00	0.0
35	Su 10:30p-11p		Good Day Kansas	\$50.00	0.0	30	0		1	\$50.00	\$0.00	0.0
36	F 7p-8p		The Wall	\$500.00	3.0	30	0		1	\$500.00	\$166.67	3.0
37	F 8p-10p		Dateline	\$500.00	3.0	30	0		1	\$500.00	\$166.67	3.0
38	Sa 2p-5p		Stanley Cup Playoffs	\$150.00	0.0	30	0		1	\$150.00	\$0.00	0.0
	Sa 1a-4a		Overnight	\$5.00	0.0	30			2	\$10.00	\$0.00	0.0
	Su 2p-5p		Stanley Cup Playoffs	\$150.00		30			1	\$150.00	\$0.00	0.0
	Su 6p-7p		Cannonball	\$350.00					1	\$350.00	\$0.00	0.0
	Su 7p-8p		Titan Games	\$350.00	0.0	30	0		1	\$350.00	\$0.00	0.0
	Su 8p-10p		America's Got Talent	\$350.00	0.0	30	0		1	\$350.00	\$0.00	0.0
	M 8p-10p		American Ninja Warrior	\$800.00	0.0		0		2	\$1,600.00 \$20,565.00	\$0.00	0.0 325.5



Contract # 27023486 **Changes as of:** 7/29/2020 at 4:38 PM Version: Current State Version 7

CPE: 202/269/1717 Flight: 7/28/20 - 8/10/20 Agency: Ax Media Advertiser: Bill Clifford for KS CD 1

> 800 W.47th Street Product: 2020 Primary Election

Suite 200 **Agency Order #:** 9789622 Kansas City, MO 64112 Buyer: Fernie, Taylor

Salesperson: MICHAEL POWERS 214-525-2790 Assistant: SHELLY SHARBER 214-525-2643

Station: KSNW

Market: Wichita

Service: Nielsen

Primary Demo: Adults 55+

Office: DALLAS

Separation:

Total Spots: 77 Total CPP: \$63.18 **Total GRP:** 325.5

Con Type: POLITICAL/VOTE

Total \$: \$20,565.00

Traffic #: A2613436

Special Instructions

		Order Level Comments
Date/Time	Added by	Comment
07/29/20 4:21 PM	Taylor Fernie	Other
07/29/20 4:14 PM	MICHAEL POWERS	Please see NBC program changeMike
07/29/20 3:46 PM	Patty Sparkman	PROGRAM CHANGE - PLEASE ACCEPT MG OFFER ASAP. THANK YOU
07/29/20 3:24 PM	Taylor Fernie	Other
07/29/20 3:02 PM	MICHAEL POWERS	Please see offer due to pgm changes and some no clearsthanks Mike
07/29/20 2:50 PM	Patty Sparkman	Program changes and spots that didn't clear - please accept MG offer ASAPThanks
07/29/20 10:13 AM	Taylor Fernie	Other
07/29/20 9:53 AM	System	Notice Received.
		Revision 7/29/20 - Adding weight to run Thursday 7/30 - Tuesday 8/4. Please confirm the revision & alert me of any pre-empts. Thank you!
07/29/20 8:24 AM	GOTOSTRATA\mPOWER	Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095;Separation: 30
07/28/20 12:38 PM	Taylor Fernie	Other
07/28/20 12:22 PM	MICHAEL POWERS	Please see offer for spot NAMike
07/28/20 12:15 PM	Lori Sanderson	PLEASE ACCEPT MG'S. THANKS, LS
07/28/20 9:57 AM	System	Notice Received.
		Revision 7/28/20 - Adding spots to run Wednesday 7/29 - Tuesday 8/4. Please confirm the revision & alert me of any pre-empts. Thank you!
07/28/20 7:36 AM	GOTOSTRATA\mPOWER	Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095;Separation: 30
07/27/20 11:16 AM	System	Notice Received.
		New Order 7/27/20 - The new order will run Tuesday 7/28 - Tuesday 8/4 with an early morning cutoff on Tuesday 8/4. Please confirm the new order & alert me of any preempts. Thank you!
07/27/20 11:01 AM	ROB TISDALE	Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095;Separation: 30

	Competitive Information									
Market Budget:	\$25,571									
KSNW Share:	21%									
Comment:										
Unknown:	79%									

	Daypart Summary													
Day/Time	% Distrib	Spots	Dollars	CPP	GRP									
	100%	77	\$20,565.00	\$63.18	325.5									
Total	100%	77	\$20,565.00	\$63.18	325.5									

Monthly Summary											
Month	Spots	Dollars									
2020-Aug	77	\$20,565.00									
Total	77	\$20,565.00									

	Transaction History											
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment				
	-//							Changes: Total GRPs from 341.5 to 325.5, Total CPP from \$60.22 to \$63.18, Total GIMPs from 342 to 326, Total CPM from \$60,219.62 to \$63,179.72. 2 buylines added or				
Makegood 5	7/29/20 3:46 PM	MICHAEL POWERS	Confirmed	2	2	\$0	\$20,565.00	modified.				



Contract # 27023486 Changes as of: 7/29/2020 at 4:38 PM Version: Current State Version 7

CPE: 202/269/1717 Flight: 7/28/20 - 8/10/20

Agency: Ax Media Advertiser: Bill Clifford for KS CD 1 800 W.47th Street Product: 2020 Primary Election

> Suite 200 **Agency Order #: 9789622**

Kansas City, MO 64112 Buyer: Fernie, Taylor

Salesperson: MICHAEL POWERS

Assistant: SHELLY SHARBER 214-525-2790 214-525-2643

Station: KSNW

Market: Wichita

Service: Nielsen

Primary Demo: Adults 55+

Office: DALLAS

Separation:

					Trans	action History	
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$ Comment
Makegood 4	7/29/20 2:50 PM	MICHAEL POWERS	Confirmed	9	7	\$0	Changes: Total Spots from 75 to 77, Total GRPs from 361.0 to 341.5, Total CPP from \$56.97 to \$60.22, Total GIMPs from 361 to 342, Total CPM from \$56,966.76 to \$20,565.00 \$60,219.62. 14 buylines added or modified.
Makegood 3	7/29/20 10:01 AM	MICHAEL POWERS	Confirmed	2		\$70.00	Changes: Total \$ from \$20,495.00 to \$20,565.00, Total Spots from 73 to 75, Total CPP from \$56.77 to \$56.97, Total GIMPs from 206 to 361, Total CPM from \$49,441.75 to \$20,565.00 \$56,966.76. 2 buylines added or modified.
Revision	7/29/20 8:24 AM	GOTOSTRATA\mPOWER	Confirmed	28		\$10,310.00	Changes: Comments from Revision 7/28/20 - Adding spots to run Wednesday 7/29 - Tuesday 8/4. Please confirm the revision & alert me of any pre-empts. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095;Separation: 30 to Revision 7/29/20 - Adding weight to run Thursday 7/30 - Tuesday 8/4. Please confirm the revision & alert me of any pre-empts. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095;Separation: 30, Total \$ from \$10,185.00 to \$20,495.00, Total GRPs from 206.0 to 361.0, Total Spots from 45 to \$20,495.00 73. Total CPP from \$49.44 to \$56.77. 22 buylines added or modified.
Makegood 1		MICHAEL POWERS	Confirmed	2	1	\$0	Changes: Total Spots from 44 to 45, Total GIMPs from 0 to 206, Total CPM from \$0.00 \$10,185.00 to \$49,441.75. 3 buylines added or modified.
		GOTOSTRATA\mPOWER					Changes: Comments from New Order 7/27/20 - The new order will run Tuesday 7/28 - Tuesday 8/4 with an early morning cutoff on Tuesday 8/4. Please confirm the new order & alert me of any pre-empts. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095; Separation: 30 to Revision 7/28/20 - Adding spots to run Wednesday 7/29 - Tuesday 8/4. Please confirm the revision & alert me of any pre-empts. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095; Separation: 30, Total \$ from \$5,370.00 to \$10,185.00, Total GRPs from 108.5 to 206.0, Total Spots from 23 to
Revision	7/28/20 7:36 AM	S	Confirmed	21		\$4,815.00	\$10,185.00 44, Total CPP from \$49.49 to \$49.44. 8 buylines added or modified.
Queued for Electronic Contracting	7/27/20 11:06 AM					\$0	\$0
New	7/27/20 8:23 AM	ROB TISDALE	Confirmed	23		\$5,370.00	\$5,370.00

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADĆAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Con Type: POLITICAL/VOTE

Total \$: \$20.565.00

Traffic #: A2613436

Total Spots: 77

Total CPP: \$63.18

Total GRP: 325.5